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MEMORANDUM FOR: Executive Director-Comptroller

SUBJECT : 100 Universities Program

1. This memorandum contains in paragraph 8 a recommendation for your approval.
2. Last August, because of the pressure of other recruiting schedules, it was agreed that the "100 Universities Program" for this academic year would be conducted in the spring rather than the usual period in the fall.
3. On 8 February 1967 the Director of Personnel and I met with the DD/P and representatives of DD/I and DD/S&T to consider a number of factors involved in conducting the Program this year. From our discussions it was evident that our recruiters are still under considerable pressure and a full schedule of campus visits this spring would present a very difficult task for them. At the same time, we recognized the overall value of the Program to the Agency and don't want to lose the momentum built up during the past three years of very successful operations. Additionally, a number of university contacts have told us that ^{the}spring is much preferable ^{to} ~~over~~ fall for this Program, so any further delay this year would probably mean a postponement until 1968. With those points in mind, we concluded that we should go ahead with the Program this spring but on a limited basis, and the Domestic Contact Service should play the major role in setting up the dinner meetings with the schools to be visited.
4. We also discussed some of the problems that Government recruiters have been experiencing on various campuses as a result of student demonstrations and other disturbances. In the past year our own recruiters have been picketed at 14 schools, for example, and attempts have been made to embarrass several faculty members identified with our activities. The answer to this situation, we believe, is simply to select for this year's Program schools where our visits are likely to be well received, avoiding those where we know in advance that we might be greeted by some disturbance. We thought it wise in addition to suggest to our guests that the dinner not be publicized and, if advisable, that it be held off-campus. We agreed also to try to concentrate this year on schools which have not previously been included in the Program. Thus far, in the three years the Program has been running we have visited 229 schools, 24 of them twice. So our range of choice among the remaining 2,000 or so schools is quite large.

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